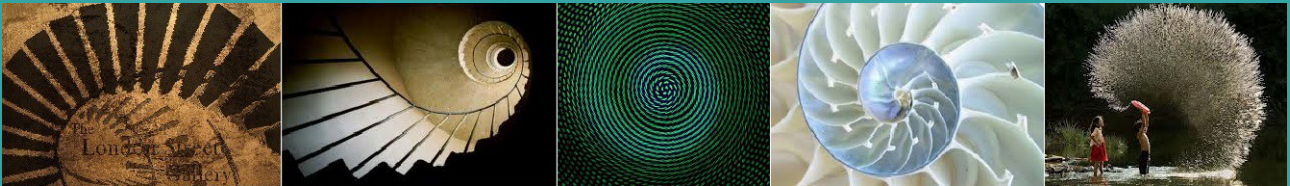




Creative
Village
Arts

Visitor Survey

London Street Gallery 2013



Janet Hoy & Stephen Lewis

10th March 2014

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Creative Village Arts Ltd.,

32 Victoria Road
Derry~Londonderry
BT47 2PT
Northern Ireland

www.creativevillagearts.com

creativevillagearts@gmail.com

Facebook: Creative Village Arts

Creative Village Arts is a not for profit charitable company

Reg no. NI613283

HMRC Charity Registration No. XT36256

What is the background to this study?

As part of the City of Culture 2013 celebrations a Visual Arts gallery was established at a donated ICT property in London Street, from March 2013 – January 2014.

The gallery provided a professionally curated space for a programme of exhibitions featuring artists and projects that the Culture Company Ltd had committed to in their Visual Arts programme, and additionally showed the work of local artists and new artists during the year.

With the exception of Noelle McAlinden of the Culture Company, the Gallery was staffed for the duration of 2013 by volunteers. Exhibition invigilators were sourced either through personal contacts, via the North West Volunteer Centre or through the Foyle Language School. The project could not have been such a success without these exceptional people, and the positive and welcoming character of the venue - which was spontaneously commented upon by visitors on a number of occasions - was in no small part attributable to them.

To implement the key management tasks for the installation and promotion of each exhibition there was a core team, co-ordinated and in part staffed by CVA. This management team provided the relevant professional skills and expertise to run the 'business' of gallery management and promotion, and their voluntary contribution cannot be under-estimated.

Between March 2013 and January 2014, 14 exhibitions were scheduled, featuring 500+ artists, the vast majority of whom were local. These local artists' exhibitions were juxtaposed with high profile exhibitions from renowned artists such as Brian Ferran RUA, Maurice Harron, Eamonn O'Doherty, Julian Friers RUA and also an Arts Council Collection exhibition featuring works by Bridget Riley, Basil Blackshaw and Tracy Emin.

This formula proved extremely popular and successful. The London Street Gallery welcomed approximately 10,000 visitors in just under a year. Notable visitors from the world of politics included the President of Ireland, Michael Higgins, Mayors of Derry; Mr Kevin Campbell, Mr Martin Reilly, Deputy First Minister Mr Martin McGuinness, Mr Mark Durkan MP, Shadow secretary of state Mr Vernon Coaker MP and Mr Ed Vaizy Minister for Culture, Communications and Creative Industries. We also welcomed visitors from other areas of community life such as Bishop of Derry and Raphoe, James Mehaffey, fashion guru Wayne Hemingway, music personalities such as

Soak, Paddy Glasgow, Gay McIntyre, and many more.

How was the survey conducted?

CVA sought professional (voluntary) advice when structuring our survey questions to ensure we did not 'lead' any answers, and thereby hopefully we are providing valuable, unbiased data.

The survey was distributed in the London Street Gallery and online at the www.londonstreetgallery.org site.

The survey could be completed during a gallery visit or taken away and returned at a later date.

Gallery invigilators/volunteers were briefed on how to communicate the intent of the survey (to help with the legacy debate – strictly NOT as a campaign to keep the gallery open post-2014) and encouraged visitor participation in the 4 week period of the study, during October and November 2013.

CVA also promoted the survey via a PR release in the local press, on local radio, and on line.

In total we received 147 responses.

The Purpose of this Survey

To assist with informing the debate about the legacy of the City of Culture 2013 for the Visual Arts, CVA thought it might be beneficial if we could provide quantitative analysis of the visitor profile of the London Street Gallery, and also qualitative views from these visitors in relation to their experience of the Visual Arts in 2013 and their aspirations for Visual Arts provision in the city in the coming years.

In addition, we hope by publishing this data it can be of use to local, regional and national decision makers and stakeholders in the Visual Arts, as well as other voluntary groups in the area.

This study, though small, will help inform CVA's own project planning in 2014. Our charitable focus is upon supporting the local artists' community and broadening the appeal of the Visual Arts of Derry-Londonderry to a wider audience both within the city and beyond.

Key Findings

The London Street Gallery attracted a significant number of visitors in just under a year, and as a city centre attraction compared favourably with other more high profile destinations, generating repeat visits from a significant percentage of our audience.

Our age and sex demographics were comparable to typical gallery audiences elsewhere; however, we seem to have reached a more economically diverse audience than is traditionally expected. Our distribution of visitors based on household income is significantly less skewed towards the most economically advantaged, as is repeatedly shown in other studies.

Our audience was primarily local. It could be argued that there is untapped potential for such a mainstream gallery to attract additional regional, national or international visitors if given time and the resources. It was noteworthy that none of our respondents were visiting as part of a tour group, so marketing initiatives had been ineffective in reaching this audience. It could also be argued that there is a proven local appetite for the kind of mainstream public art gallery, featuring local art, which we offered. We launched the gallery at short notice and largely concentrated upon cost effective, low budget local PR and marketing initiatives, which no doubt affected the profile of our visiting audience.

Only two galleries (The Turner Prize Gallery and the Gordon Gallery) attracted visits from over 50% of our surveyed audience, even though “a general interest in the arts” was cited as a major factor in “reasons to visit”. Given that we only had a 25% cross-over audience with the CCA and less than 50% with The Void, we believe key differentiators are the type of mainstream art exhibited at the London Street Gallery and the “accessible” personality of the Gallery brand/experience (in no small part down to the volunteers). With the close of the London Street Gallery we think it is valid to explore further whether there is now a gap in the public provision of mainstream and local art, rather than cutting edge Contemporary art, in Derry-Londonderry.

As an overview visitors, when asked about future gallery provision, expressed a desire to see a centrally located gallery that offered a mainstream selection of art, with a preference for local content and major international touring exhibitions.

Findings

General data

From Mar2013-Jan 2014

Number of exhibitions	14
Number of visitors	9256
Number of volunteers working more than 5 sessions	45
Number of adult exhibitors	526
Number of student exhibitors	68
Number of Children involved in exhibitions	356

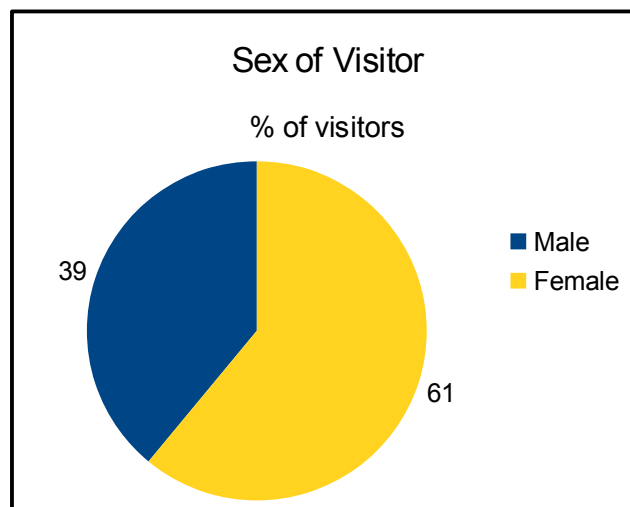
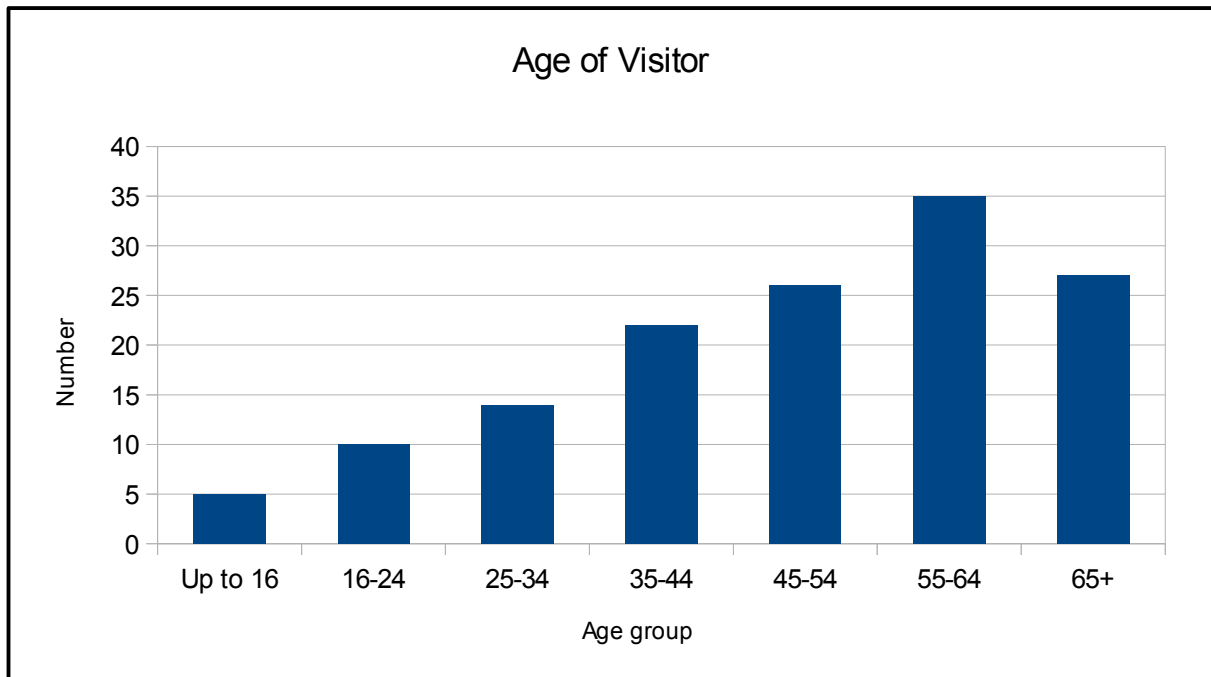
On Line Response

Facebook 'Likes' (started from 6/6/13)	610
Facebook Peak Daily 'Reach'	2,866 (30/7/13)
Website Peak Daily 'Hits' (unique visitors)	1,546 (14/9/13)

Unfortunately at this time we have no published data on other gallery exhibitions in the Derry-Londonderry area in the same timespan. However we would be encouraged to believe that the number of visitors that attended London Street Gallery in the nine months of the project were very satisfactory. As a comparison in 2012 the Tower Museum attracted 20,500 visitors.¹

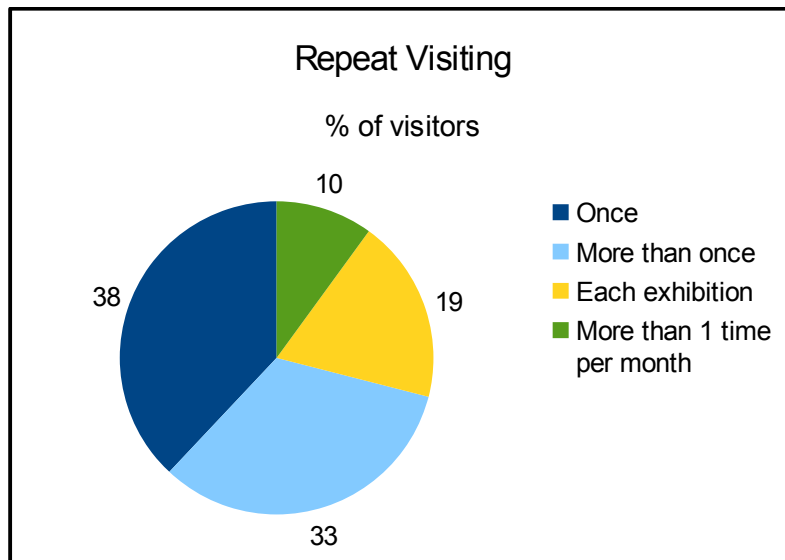
1

Who visited?

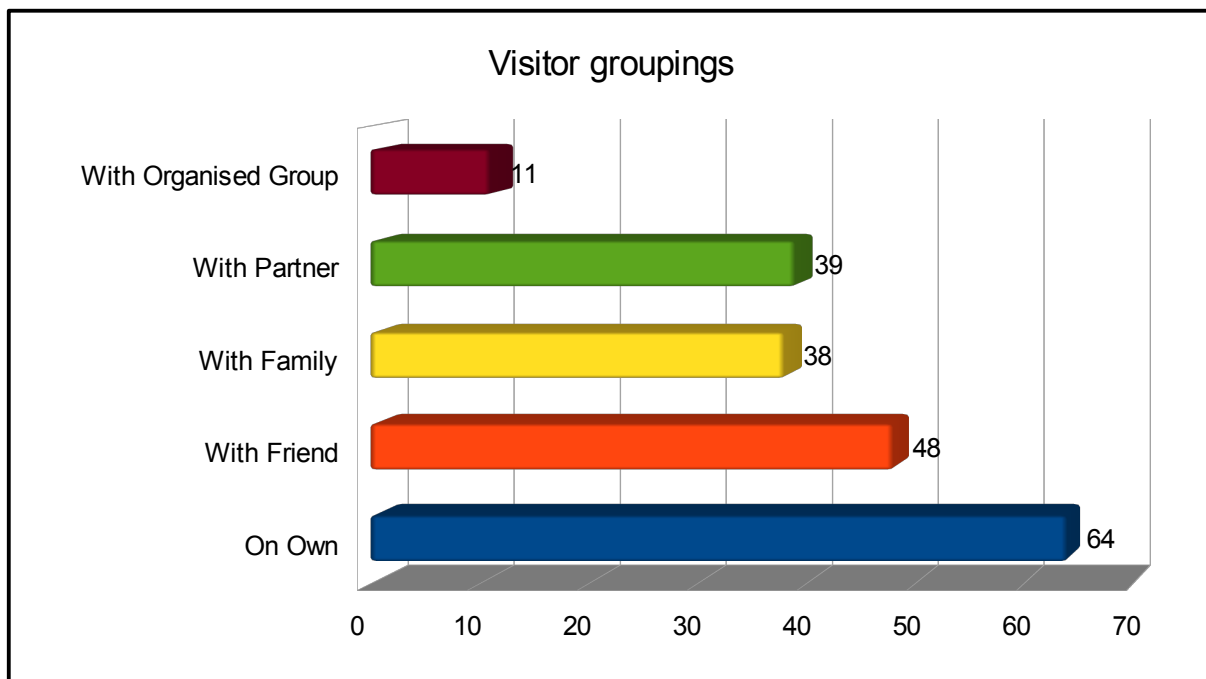


The research shows a female bias in terms of visiting audience, and a bias to the 35+ age group which is broadly in line with comparative public gallery research in Ireland.²

² Here and Now p5

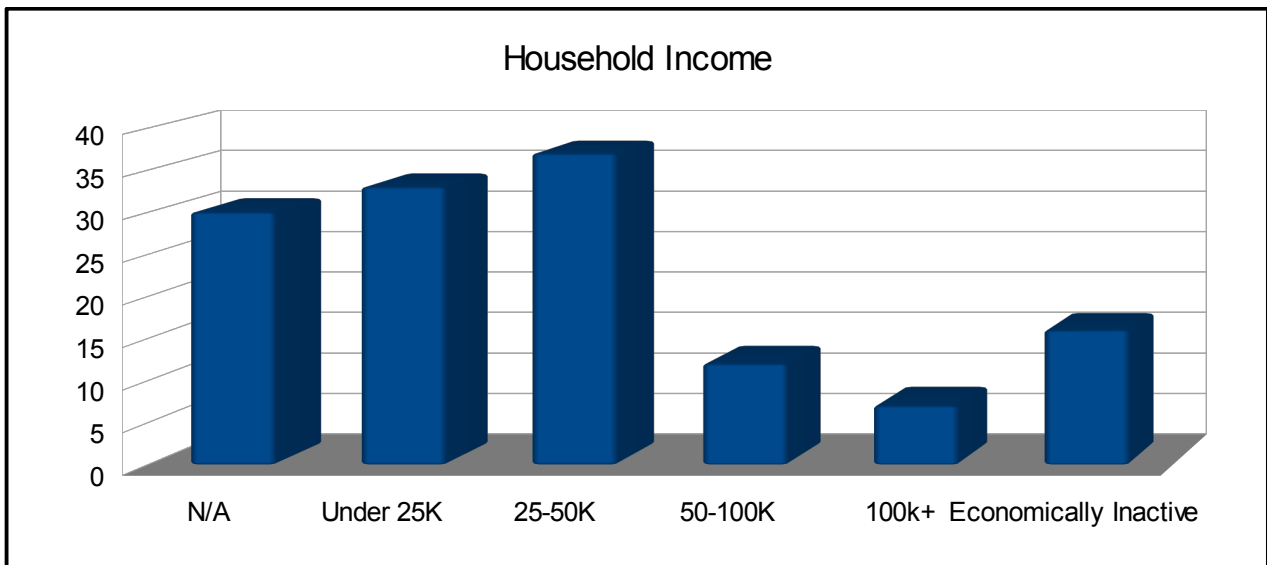


The London Street Gallery was also successful in generating repeat visits amongst the local audience, which could be equally attributable to the exhibition content, the central location, or the 'welcoming' visitor experience (a recurring anecdotal theme).



There were two main observations; firstly solo visitors and those visiting with a friend made up the large majority of 'visitor groups' (which is in line with other gallery research), secondly, only a small minority visited with an organised group (mainly school groups). We feel that with a greater lead time

and more marketing contacts we would have been able to attract more visits from schools, community, social and tour groups.

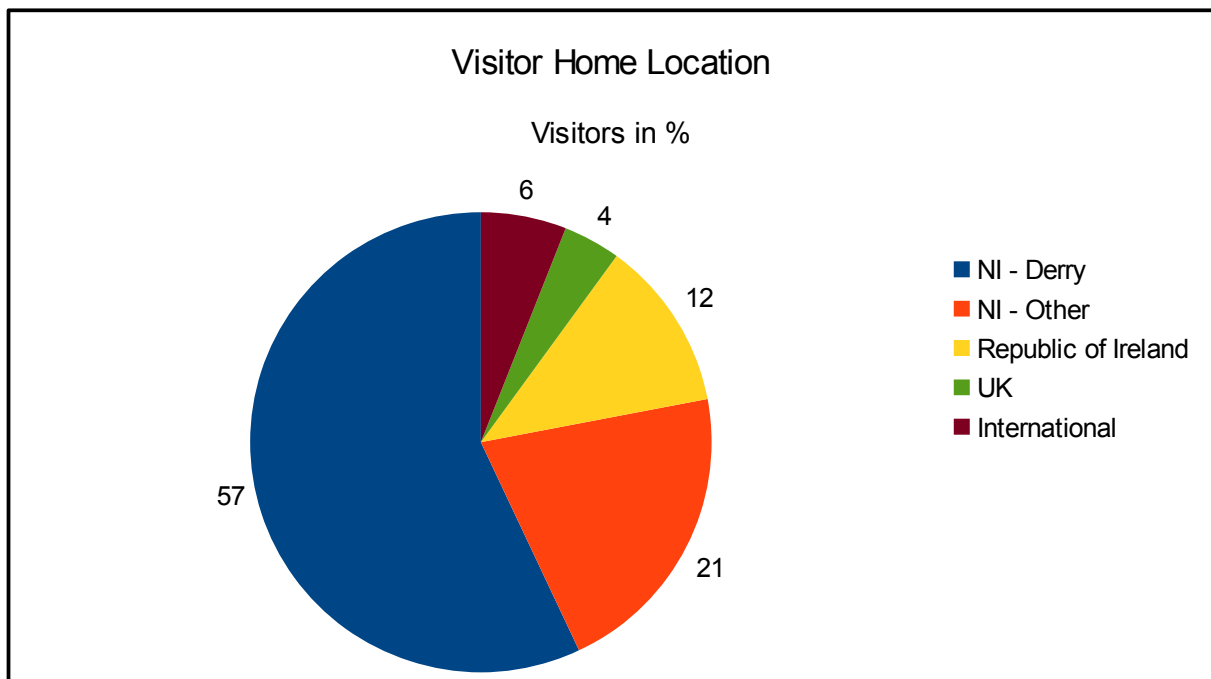


The income spread among surveyed London Street Gallery visitors did not mirror established trends³, in that there was no discernible bias towards high income groups. We do not know if the content of the exhibitions – with a bias to local artists and mainstream art - or the accessible personality of the gallery brand contributed significantly to this result.

³ People and Culture in Scotland, Section 7

Where did visitors come from?

Northern Ireland - Derry	84
Northern Ireland - Other	30
Republic of Ireland	18
England	4
Scotland	2
Canada	2
France	1
USA	1
Italy	1
Australia	1
Spain	1
Malta	1
Germany	1

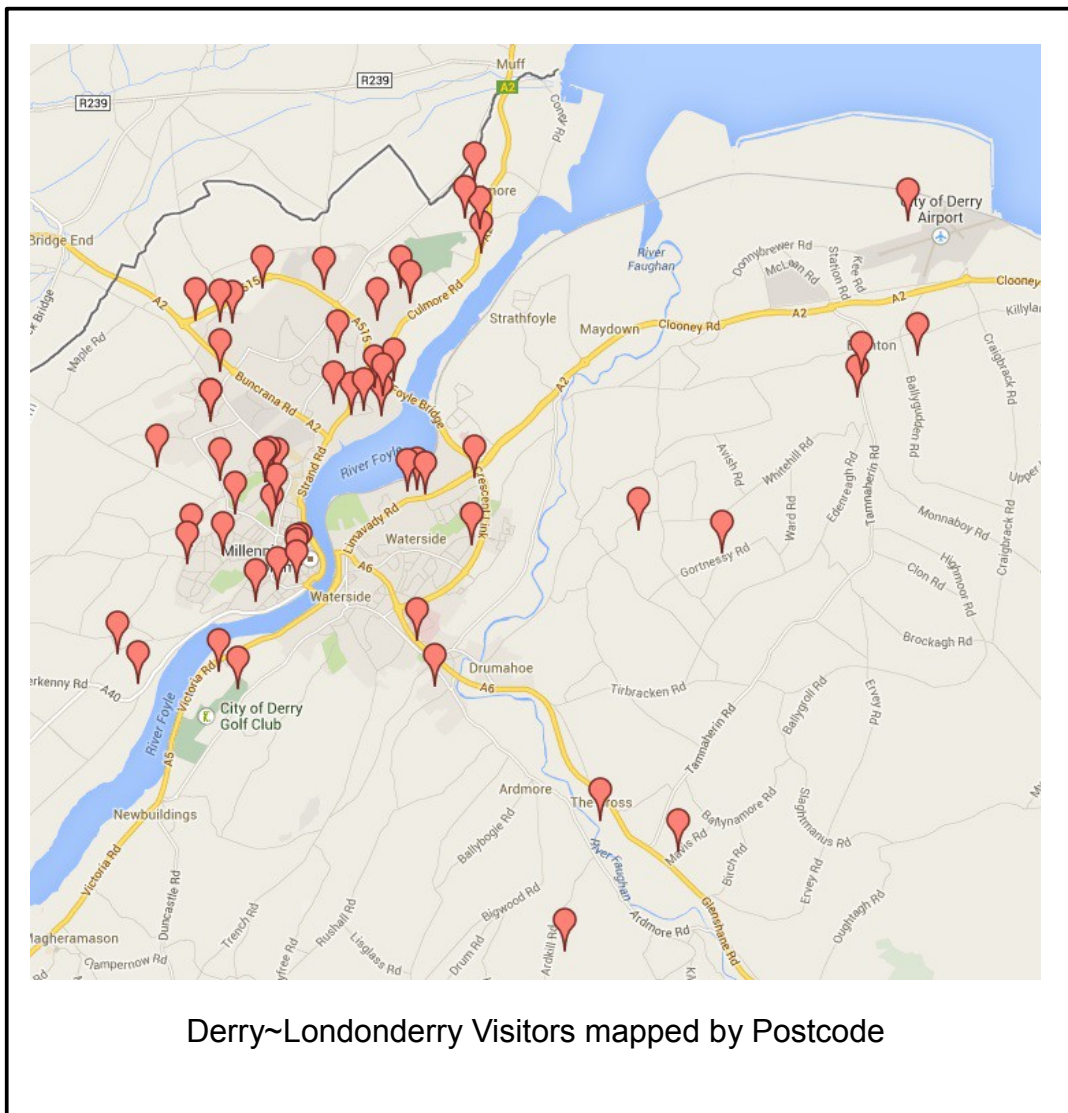


Our audience was primarily local. Our marketing efforts were concentrated on a local audience due to lead times and budget constraints, any comparative data from other exhibitions or attractions that received more widespread (regional and national) publicity may shed light on whether this was a major

factor in our audience profile.

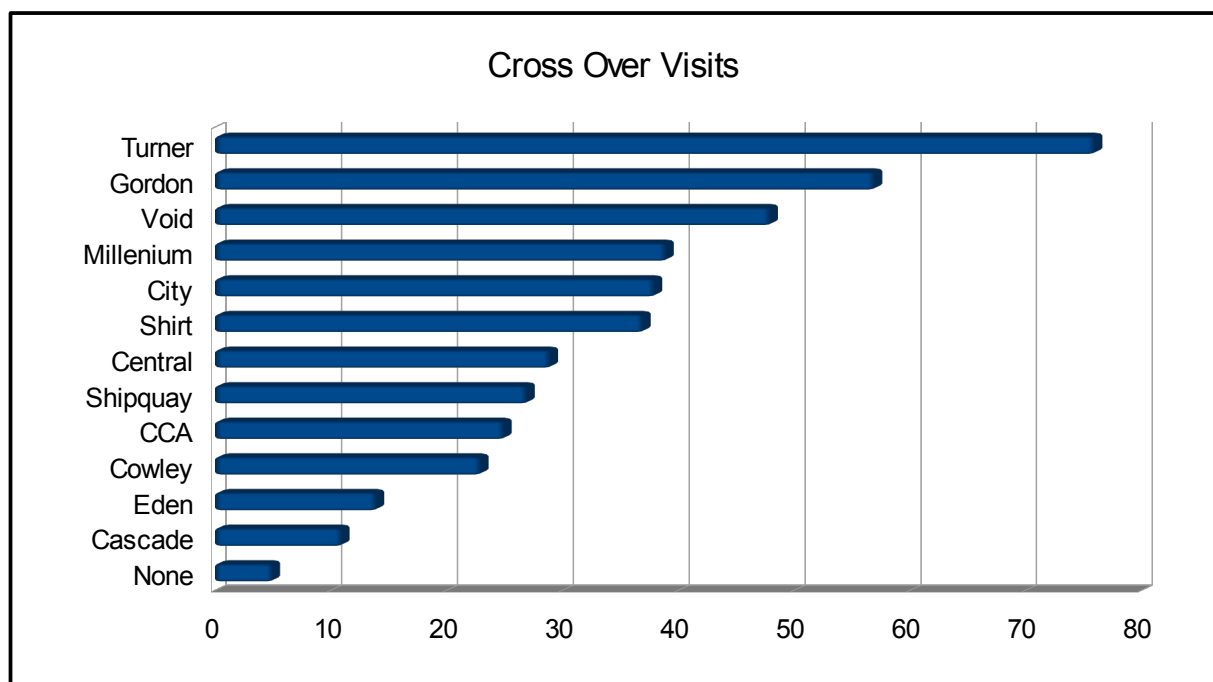
55% of our visitors were from the city itself, another 30% were from the regional catchment. While this proved the appeal of the gallery's offering, we believe there was a large potential audience of out of town visitors that we failed to reach.

We were unaware of any centralised marketing programme that could be accessed to assist with regional catchment promotion and city-wide venue cross-promotion opportunities, so this was implemented in an ad-hoc way, depending on contacts and lead times. Perhaps this is underlined by the fact that we had no tour group visitors amongst our survey respondents.



Charting our local visitors by postcode there are no discernible patterns that can be identified. The distribution is fairly evenly spread across the city in line with population, with only perhaps hints of clusters in the Culmore and the City Centre areas.

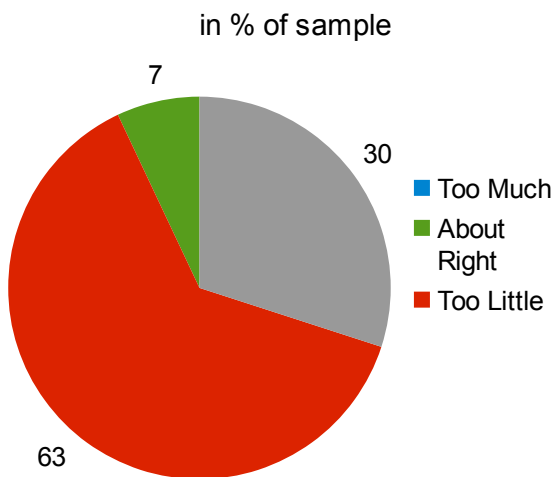
What characterised the visual arts experience of visitors?



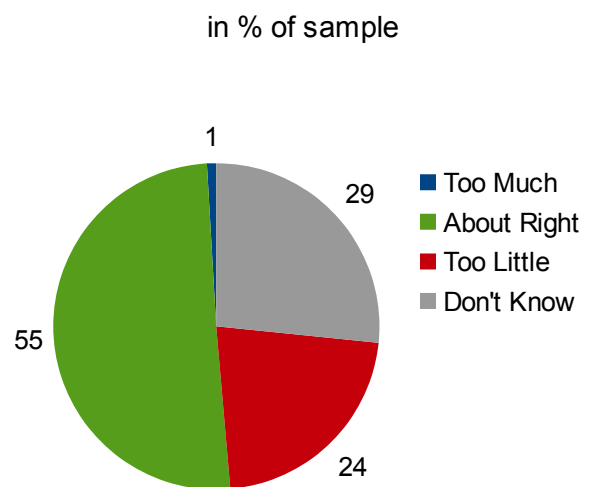
This chart illustrates the cross over audience between London Street Gallery and other visual arts attractions in the City of Culture year. Only two galleries attracted over 50% of London Street Gallery's visiting audience (the Turner Prize/Ebrington 80/81 and The Gordon Gallery) and neither of these are now public galleries offering mainstream art to Derry citizens.

Given these statistics we would recommend further investigation into whether the current public gallery provision is catering for the mainstream Visual Arts audience in Derry-Londonderry.

Gallery provision before 2013

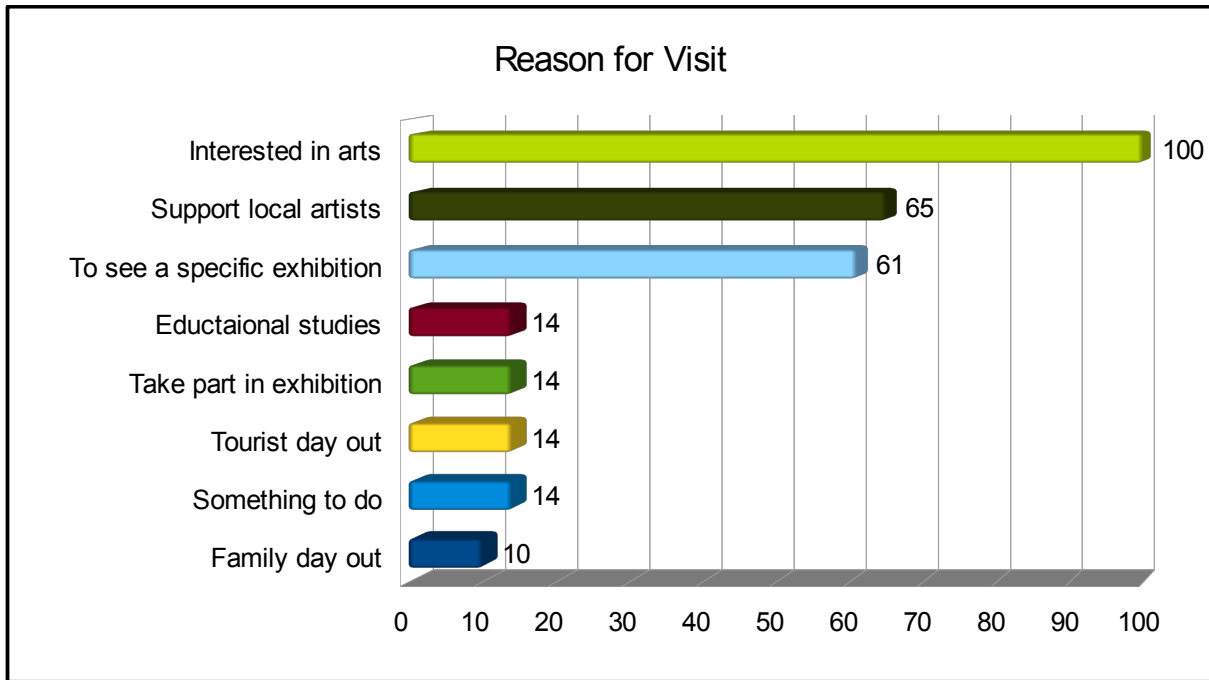


Gallery provision during 2013

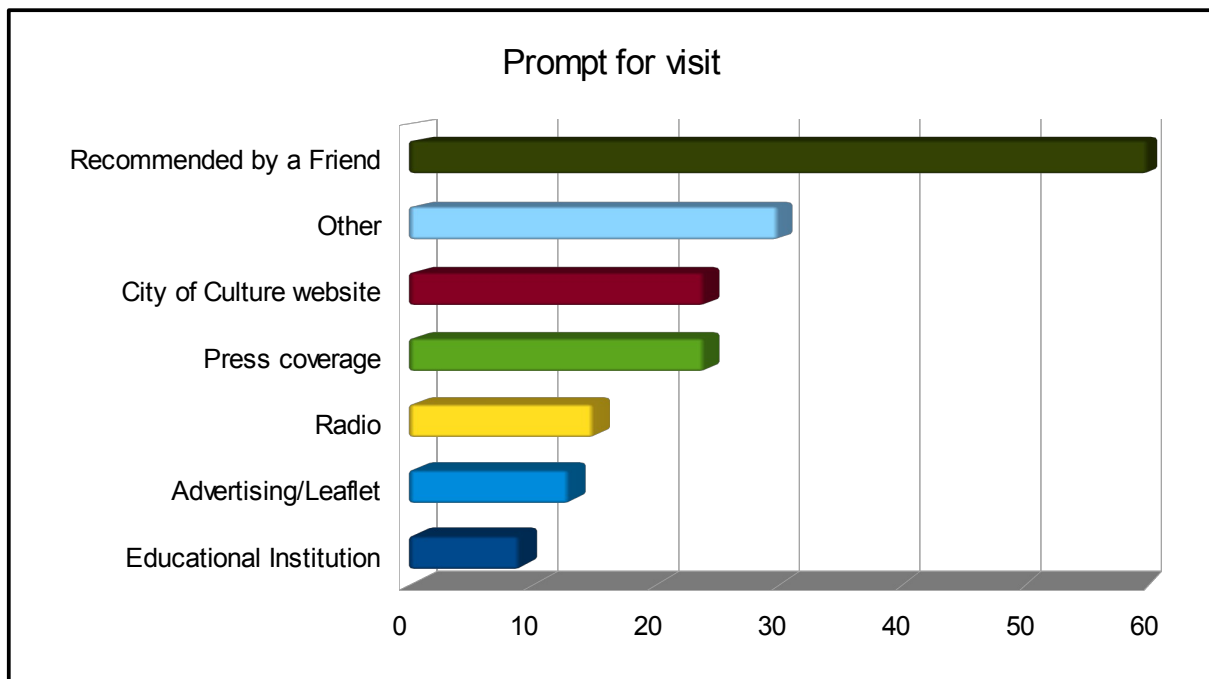


Furthermore, the surveyed audience strongly indicated that Visual Arts provision prior to the City of Culture year was not satisfactory, though during 2013 the vast majority felt that the increased programming met their expectations.

Though the Turner Prize Gallery and London Street Gallery were only ever planned to run for the duration of 2013, there is a challenge to be met in terms of continuing to provide access to the Visual Arts for the audience that felt there was under-provision prior to 2013 and who actively participated in the exhibitions and events that were possible with additional venue space.

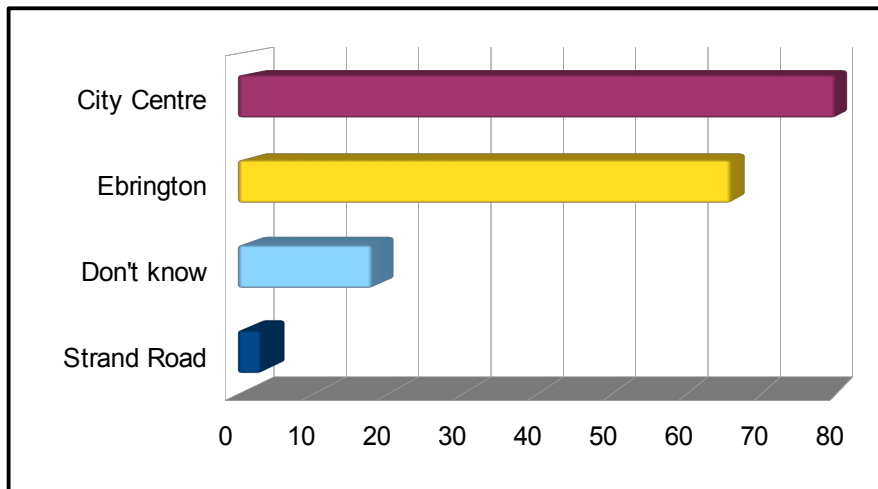


The reasons offered by visitors to the gallery were wide ranging. The three main reasons stated were an interest in the arts, support for local artists and to see a specific exhibition. While we might have expected the first response the number of answers to these other categories is interesting, the local artist response perhaps indicates a greater degree of involvement and participation in the arts than expected and the desire to see a specific exhibition may indicate that careful programming that appeals to a mainstream audience can elicit significant numbers of visitors.

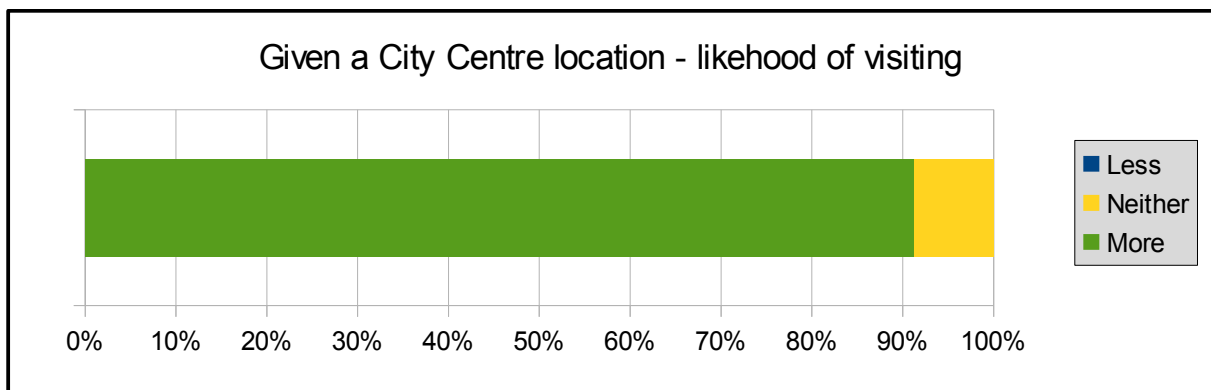


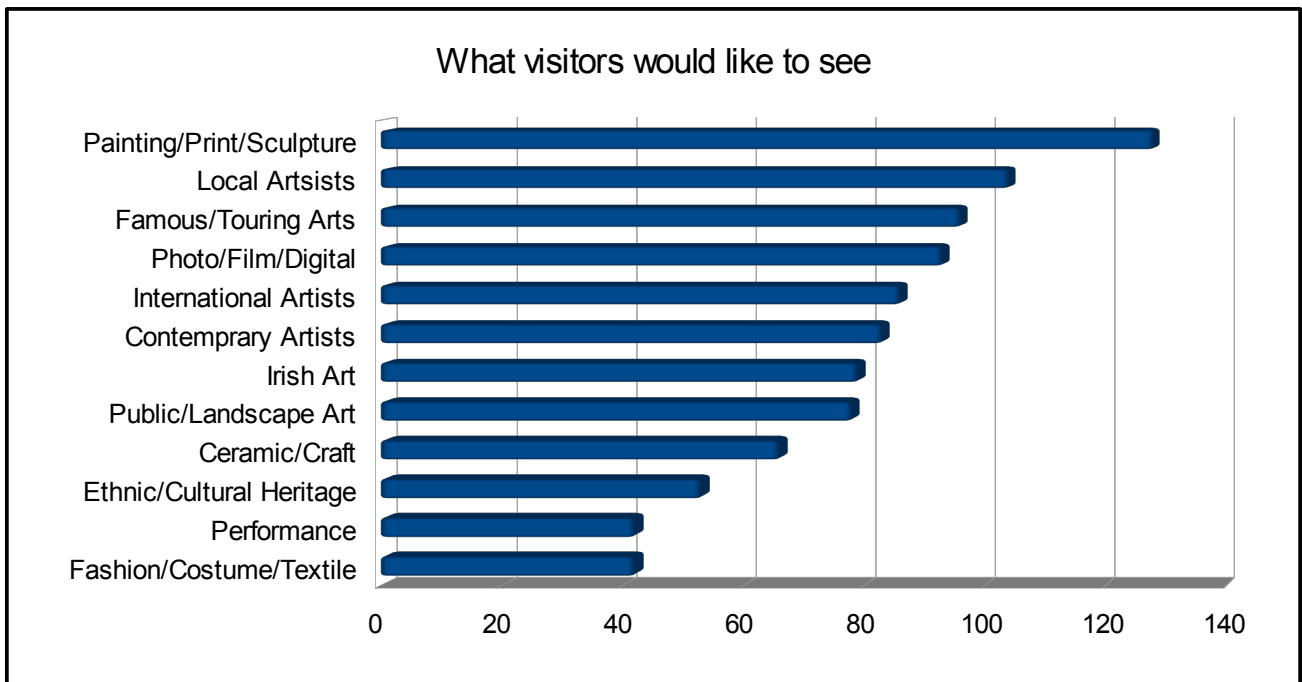
Overwhelmingly the most quoted response to the question of what prompted a visit was the recommendation by a friend, which is a similar response to gallery research undertaken in Ireland. However, given that the gallery was newly launched in March with a low marketing spend, and there was no residual marketing database of contacts to draw upon, this “recommendation” response was generated in a short length of time. In the space of ten months the total visitor numbers reached nearly 10,000, which suggests that visitor satisfaction levels were high and the gallery was performing well both in terms of exhibition content and on-site experience.

What is the future for gallery provision?



There seems to be a clear expectation that a public gallery should be in a highly visible and/or centralised location, such as within the City Walls or at Ebrington. This may suggest that audiences prefer their tourist attractions to be grouped for ease of access.





We see that there is an appetite for many varieties of art form, ranging from the 'traditional' media to perhaps more niche tastes. We feel it is noteworthy that in the sample from the London Street Gallery the most traditional forms were the most requested, closely followed by a desire to see local artists' work and touring exhibitions. This may be a reflection of the London Street Gallery's audience taste comparative to other galleries in the city (ref. cross-over audience), but again it is worth considering whether the current provision of Visual Arts exhibition content is appealing to all of the potential visiting audience.

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http://www.dcalni.gov.uk/experience_of_arts_chs_2012-13_bulletin.pdf

Appendix A Data Set

Raw Data Summary

Q1 How Did you Hear

Total number of answers 181 (some chose more than one section)
Total number of surveys 147

No answer	-	6
City of Culture website	-	24
Advertising/Leaflet	-	13
Press coverage	-	24
Radio	-	15
TV	-	2
Educational Institution	-	9
Recommend A Friend	-	60
Online	-	6

Other

Walking Past	-	11
Other venues	-	6
(Tourist map/centre, Gordon Gallery)	-	
Volunteer Centre	-	5

Q2 How Often Visited

Total answers 147

Once	-	47	-	48%
More than Once	-	41	-	28%
Each exhibition	-	23	-	16%
More than 1x per mth	-	12	-	8%
No answer	-	1	-	0

Q3 Main Reason For Visiting

Total number of answers 292, some choosing more than one answer
Total number of respondents 147

Interested in the Arts	-	100
Something to Do	-	14
Tourist day out	-	14
Support local art and artists	-	65
Family day out	-	10
To see particular exhibition	-	61
To take part in an exhibition	-	14

For educational studies - 14

Q4 Who did you come with?

Total answers – 200, some choosing more than one section e.g. friend and partner

Total number surveyed 147

On own	-	64
With partner	-	39
With Family	-	38
With Friend	-	48
With a society or group		3
With a tour party	-	0
With a school group	-	8

Q5 Importance of town centre location

Total number of answers - 147

More likely to visit	-	126	-	86%
Less likely to visit	-	0	-	0
Neither more nor less likely		12	-	8%
Don't know		9	-	6%

Q6 Which other galleries have you visited, as well as London Street?

There were 633 selections from 147 respondents, i.e. a London Street Gallery respondent could also have visited the Turner Gallery, the Void, and the Gordon Gallery, etc.

This information has been used to show the cross-over audience for the London Street Gallery with the other galleries in the city (i.e. 112 LSG visitors also visited the Turner Gallery).

The Turner Gallery/Ebrington 80/81	-	112	-	76%
The Void		71	-	48%
The Gordon Gallery		84	-	57%
The CCA		37	-	25%
Cowley Cooper		34	-	23%
The City Factory		56	-	38%
The Shirt Factory		55	-	37%
Eden Place		20	-	14%
Shipquay Gallery		40	-	27%
Cascade Gallery (Waterside Theatre)		16	-	11%
Millennium Theatre		57	-	39%
Central Library		43	-	29%
None		8	-	5%

Other venues spontaneously mentioned were, Verbal Arts Centre (2), Draw on the Walls Project (1), and the Playhouse (4)

Q7 Which activities have you participated in...

Total number of answers were 252, indicating that some people participated in more than one activity

The total number of respondents was 147.

Percentages represent the % of respondents that selected the option. Multiple selections were allowed.

None	-	56	38%
Arts Educ. Course		15	10%
Fine Art workshop		8	5%
Fine Art Exhibition		51	35%
Photo/Digital w/shop		4	3%
Photo/Digital Exhib		10	7%
Turner Prize Drawing		33	22%
Craft w/shop		14	9.5%
Craft Exhibition		12	8%
Print Workshop		7	5%
Print Exhibition		7	5%
Gallery event/talk		35	24%

Q8 Exhibition Interested in Seeing

Total number of answers – 956

Percentages represent the % of respondents that selected the option. Multiple selections were allowed.

Paintings, Print, Sculpture	128	87%
Photo / Film / Digital	93	63%
Public / Landscape Art	78	53%
Ceramic / Craft	66	45%
Ethnic / Cultural Heritage	53	36%
Fashion/Costume/Textile	48	33%
Performance Art	42	28%
Irish Art	79	54%
Contemporary Art	83	56%
Local Artists	104	71%
Famous / Touring exhibition	96	65%
International artists	86	58%

Q9 Opinion of gallery space available pre-2013

Total answers - 147

Too much space	0	-	0%
About Right amount	11	-	7.5%
Too Little	92	-	62.5%
Don't Know	44	-	30%

Q10 Gallery space during 2013

Total answers - 147

Too much space	2	-	1%
About right	81	-	55%
Too Little	35	-	24%
Don't Know	29	-	20%

Q11 Preference for gallery location

Total answers – 172, some people chose 2 locations as either/or

City Centre	80	-	46%
Ebrington	66	-	38%
Strand Road	8	-	5%
Don't know	18	-	11%

Profile of Respondents

Some people did not respond to this section, 129 responses

Male -	50	-	39%
Female	79	-	61%

Age Breakdown

Total number of respondents 139

Under 16	5	-	4% (bear in mind v. young would prob. be with parents and not fill in research)
16-24	10	-	7%
25-34	14	-	10%
35-45	22	-	16%
46-54	26	-	19%
55-64	35	-	25%
Retired	27	-	19%

Household Incomes

Total number of respondents – 135

N/A	30	-	22%	(students, under 16s)
Under 25K	33	-	25%	
25-50K	37	-	27%	
50-100k	12	-	9%	
100k+	7	-	5%	
Retired/ Economically inactive	16	-	12%	

Most Enjoyed Events

This is a spontaneous response and therefore difficult to ‘stat’

Exhibitions

Gen. Exhibitions	23	mentions
Turner Prize	39	
LStGallery	25	(Eamon O’Doherty 5/NJNP 5/Cargo 1)
Gordon Gallery	4	(Basil Blackshaw)
City Factory	5	
Void	5	(‘Catholic Blood’)
Shirt Factory	4	
Culture Craft	2	

Overview – too few to be relevant

Transformation of city	4
Ebrington	3
Peace Bridge	2
Walls	1

Music

Fleadh	10
The Venue	8
Big Weekend	7
Hofesh Shechter	3

Theatre

In general	9
Playhouse	3
Rape of Lucrece	1

Events

Return of Colmcille	11
Echo Echo Street Dance	7

Lumiere	7	(missed 1/3 of research period as in Nov)
Marathon	2	

Country of Origin

Northern Ireland	114
Republic of Ireland	18
England	4
Scotland	2
Canada	2
France	1
USA	1
Italy	1
Australia	1
Spain	1
Malta	1
Germany	1

Appendix B Questionnaire



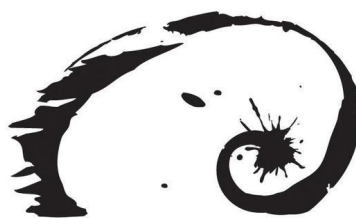
Visitors' Survey

Please help us make our 'Legacy' recommendations

This information will be used for research purposes only and will not be used to mail/contact you



"If Stones could speak"
Londonderry Inner
City Trust



Creative
Village
Arts



Questions about The London Street Gallery

Please put an 'X' in the box to indicate your answers

1 How did you first hear about the London Street Gallery?

- City of Culture website
- Advertising/leafleting
- Local press
- Local radio
- TV
- In school/college/university
- Recommended by fellow artist/friend
- Online, via website/social media
- Other

If Other, please write below :

2 How often have you visited the Gallery?

- Visited once Visit each exhibition
 Visited more than once More than 1x per month

3 What was your main reason(s) for visiting?

(You may tick more than one)

- Interested in art and crafts
 Something to do in spare time
 Part of tourist/day trip itinerary
 To support local art and artists
 As a family day out
 To see a particular exhibition/artist
 To take part in an exhibition, activity or workshop
 As part of my educational studies

Other, please write below :

4 Who did you come to the gallery with? You may tick more than one box

- On your own
- With partner
- With family
- With friends
- With society or community group
- With tour party
- With school or study group

Other, please write below :

5 Because of our town centre location are you...

- More likely to visit
- Less likely to visit
- Neither more nor less likely to visit
- Don't know

About the Visual Arts in Derry/Londonderry...

6 Which other Art galleries have you visited in Derry/Londonderry this year? Tick all boxes that apply

- The Turner Prize (80-81 Ebrington Barracks)
- The Void
- The Gordon Gallery
- CCA
- Cowley Cooper
- The City Factory
- The Shirt Factory Exhibition (closed October)
- The Eden Place Arts Centre, Pilot's Row
- Shipquay Gallery
- The Cascade Gallery, Waterside Theatre
- Millennium Theatre Foyer Exhibitions
- The Central Library

If 'Other', please write below :

7 Have you participated in any arts and/or craftsactivities this year? Tick all boxes that apply.

- No
- Fine and/or Applied Arts Education course
- Fine Art workshop
- Art Exhibition
- Photography/digital Art workshop
- Photography/digital Art Exhibition
- Turner Prize life drawing
- Craft workshop
- Craft Exhibition
- Fine art print workshop
- Fine art print exhibition
- Gallery event/talk

If Other, please write below :

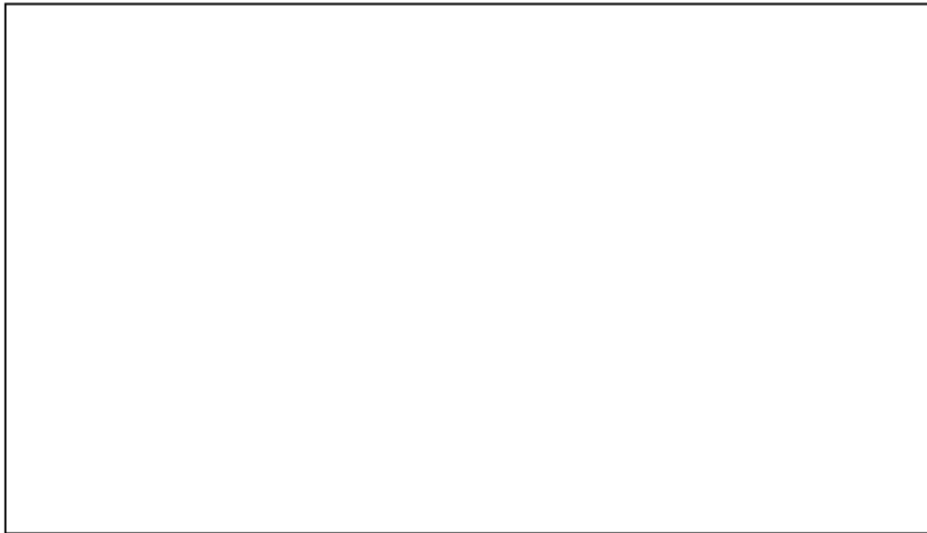
8 Which exhibitions are you interested in visiting in the future? (you can pick more than one)

- Paintings, Prints, & Sculpture
- Photography, Film & Digital Media
- Public & Landscape Art
- Pottery and Craft
- Ethnic/Cultural Heritage Art
- Fashion, Costumes and Textiles
- Performance Art
- Irish Art
- Contemporary Art
- Local artists
- 'Famous' artists/touring exhibitions
- International artists

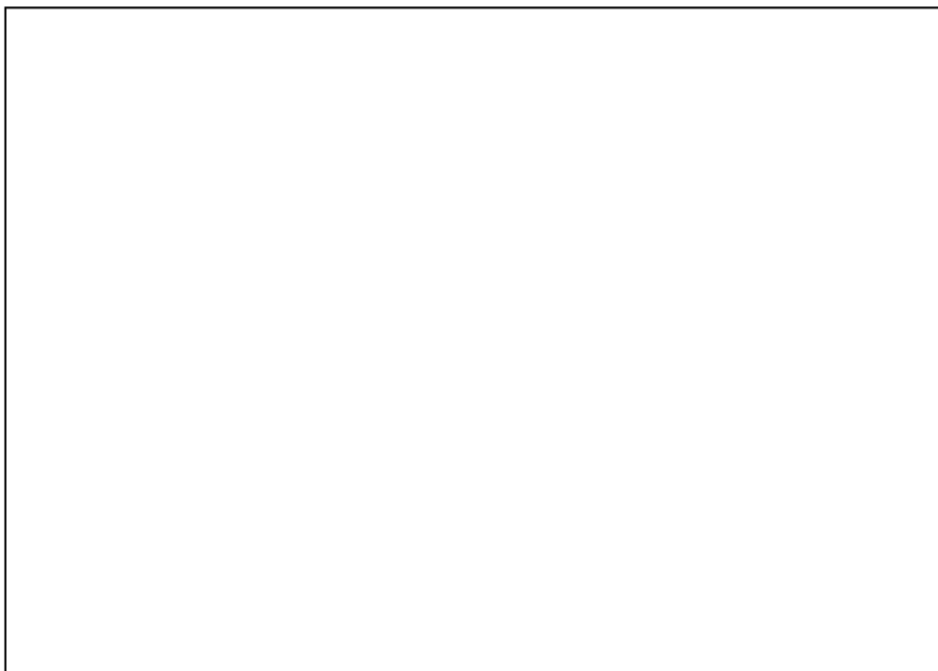
Other, please write below :

- 9 Before the City of Culture 2013, do you think Derry/Londonderry provided...
- Too much exhibition space
 - About the right amount of exhibition space
 - Too little exhibition space
 - Don't know
- 10 During the City of Culture 2013, do you think Derry/Londonderry's additional galleries provide
- Too much exhibition space
 - About the right amount of space
 - Too little exhibition space
 - Don't know
- 11 If a new mainstream public gallery was to follow on from London Street where do you think it should be sited?
- City Centre (ie. within the Walls)
 - Ebrington
 - Patrick St / Strand Rd
 - Don't know

12 During this City of Culture year please tell us what you have enjoyed visiting the most ...



13 ... and what would you most like to see continuing in the future (this could be venues and/or activities)



About You ... We have tried to ensure this is not too nosy
😊 However, this information helps us to understand who visits our
Gallery, and who we have to make more effort to reach.

14

Male or Female

- Under 16 16-24 25-34
 35-45 46-54 55-64
 Retired

15 What is your household income per annum
(Under 16s & Students not applicable)

- Not applicable £50 - £100,000
 Under £25,000 Over £100,000
 £25 – £50,000 Retired/Economically in
active

16 'Home' postcode (or country of origin if visiting
from abroad)

Postcode

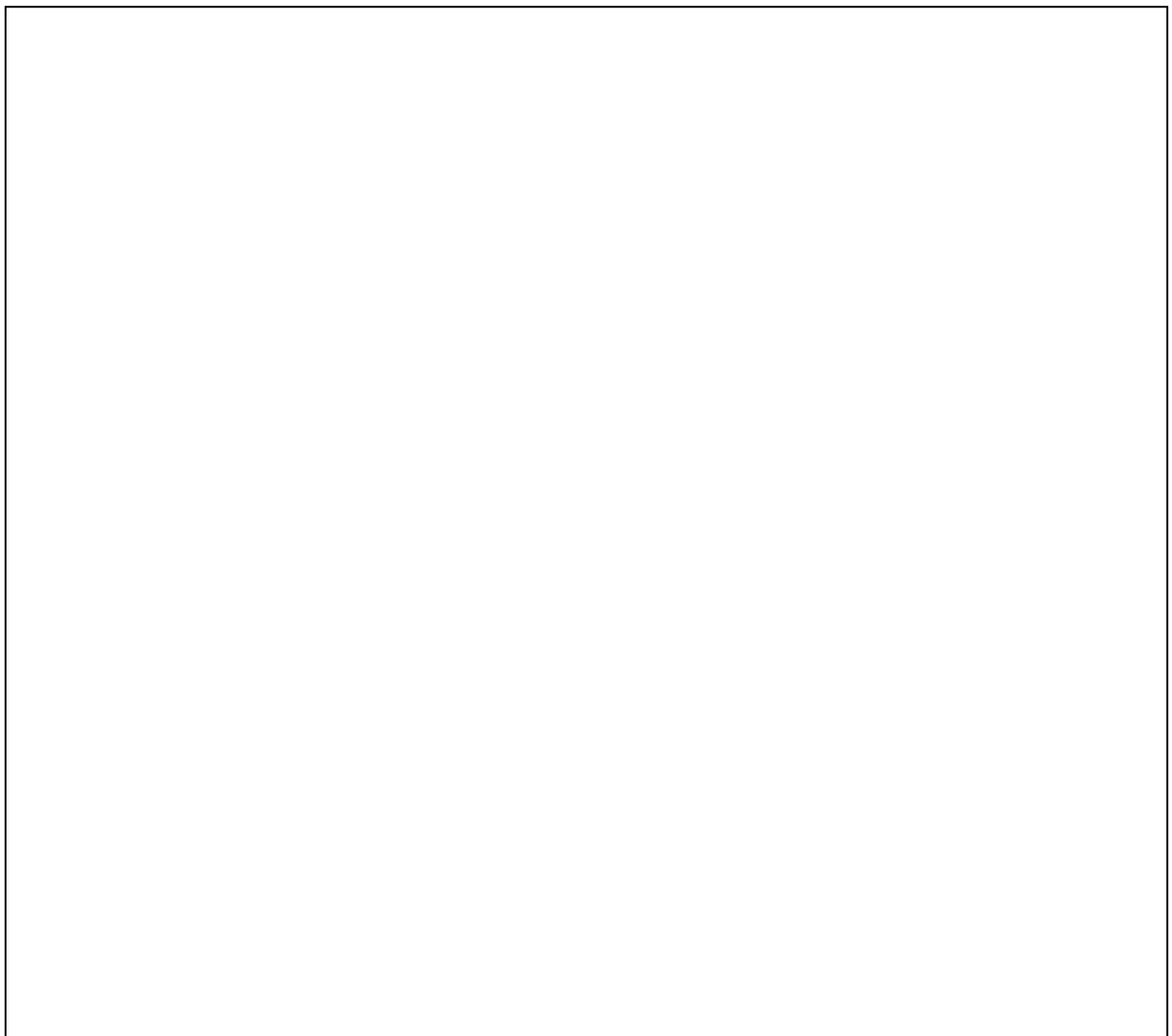
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Country if from abroad

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Thank you for taking the time to complete our Questionnaire, which will assist us with our legacy recommendations.

If there are any additional thoughts or comments you wish to make please use the space below; the more insights we gather the better our proposals will be.

A large, empty rectangular box with a thin black border, intended for the respondent to provide additional thoughts or comments. The box is currently blank.

Appendix C Calendar of Exhibitions

2013	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Monday				1			1					
Tuesday	1			2			2			1		
Wednesday	2			3	1		3			2		
Thursday	3			4	2		4	1Culture		3		
Friday	4	1	1	5	3		5	2Craft		4	1 No	
Saturday	5	2	2	6	4	1	6	3		5	2 Jury	
Sunday	6	3	3	7	5	2	7	4	1	6	3 No	1 Fold
Monday	7	4	4	8	6	3	8	5	2.....A	7	4 Prize	2
Tuesday	8	5	5	9	7	4	9	6	3Man	8	5	3
Wednesday	9	6	6	10	8	5	10Ima9ine	7	4....For	9	6	4
Thursday	10	7	7	11	9	6 Distant	11	8	5....All	10 Creative	7	5
Friday	11	8	8	12	10	7 Fields	12	9	6.Mediums	11 Liaisons	8	6
Saturday	12	9	9	13	11	8	13	10	7	12	9 Arts	7
Sunday	13	10	10	14	12 Emerge	9 UU	14	11	8	13	10 .Council	8
Monday	14	11	11	15	13 And	10 Design	15	12	9	14	11 'Cargo'	9
Tuesday	15	12	12	16	14 See	11 Show	16	13	10	15	12	10
Wednesday	16	13	13	17	15	12	17	14	11	16	13	11
Thursday	17	14	14	18	16	13	18	15	12	17	14	12
Friday	18	15	15	19 Off	17	14	19	16	13	18	15	13
Saturday	19	16	16	20 The	18	15	20	17	14	19	16	14
Sunday	20	17	17	21 Cuff	19	16	21	18	15	20 No	17	15
Monday	21	18	18	22	20	17	22	19	16	21 Jury	18	16
Tuesday	22	19	19	23	21	18	23	20	17	22 No	19	17
Wednesday	23	20	20	24	22	19	24	21	18	23 Prize	20	18 Beyond
Thursday	24	21	21	25	23	20	25	22	19	24	21	19
Friday	25	22	22	26	24	21	26	23	20	25	22	20 What's
Saturday	26	23	23	27	25	22	27	24	21	26	23	21Possible
Sunday	27	24	24	28	26	23	28	25	22	27	24	22
Monday	28	25	25	29	27	24	2 Culture	26	23	28	25	23
Tuesday	29	26	26	30	28	25 Brian	30 Craft	27	24	29	26	24
Wednesday	30	27	27		29	26 Ferran	31	28	25	30	27	25
Thursday	31	28	28		30	27 &		29	26	31	28	26
Friday			29		31	28Maurice		30	27		29	27
Saturday			30			29 Harron		31	28 Julian		30	28
Sunday			31			30			29 Friers			29
Monday									30			30
Tuesday												31

Showing Bank Holidays in England and Wales

Off The Cuff	19 th Apr - 6 th May	The exhibition promoted the talent, creativity and ingenuity of Fashion Design and Media students from NWRC as well as featuring established artists: Tom Agnew, Louise Walsh, Bernie Murphy. A mix of media including textiles, Fashion Ceramics, Drawing and Film
Emerge and See	12 th May - 4 th Jun	An exhibition of established and emerging artists in the North West combining contemporary sculpture, painting, print and textile.
Distant Fields	5 th Jun - 8 th Jun	An exhibition of the 42 foot long graphic art installation by Joe Campbell.
University of Ulster Design Show	9 th Jun - 21 st Jun	A selection of the very successful 25th anniversary final year show from students of the School of Creative Arts & Technologies at Magee.
Voyage	25 th Jun - 6 th Jul	An exhibition of works by two of Derry~Londonderry's most renowned artists Brian Ferran ARHA, HRUS and Maurice Harron on the theme of Colmcille.
Ima9ine	10 th Jul - 23 rd Jul	An exhibition showcasing nine local artists, who are all recent graduates of the University of Ulster Associate Degree in Fine and Applied Arts at the North West Regional College.
Culture Craft	29 th Jul - 21 st Aug	An exhibition that showcased the work of 37 eminent designer-makers who have responded to the curator's request for an object of their making which reflects their understanding of culture; of how material objects can carry a community's shared history and reflect a cultural perspective.
A Man for all Mediums	29 th Aug - 25 th Sep	A major exhibition of work by the late, Derry born artist Eamonn O'Doherty. The signature exhibit 'Armoured Pram for Derry' would later be named amongst the 100 objects of Derry and has been purchased to be held in the city by the Nerve Centre.
Rhythm and Hues	27 th Sep - 5 th Oct	A new exhibition of work by renowned artist, and former President of the Royal Ulster Academy, Julian Friers featuring portraits of well known figures in the local and Northern Irish music scene.
Creative Liasons	9 th Oct - 17 th Oct	An exhibition celebrating the The Artists in Schools Programme which saw individual artists working side by side educationalists, children and young people from across 25 primary, post primary and special schools in the Derry~Londonderry area
No Jury No Prize	20 th Oct - 4 th Nov	An unprecedented exhibition celebrating the creativity of our visual artists across the city run during the Turner Prize. The entirely, un-juried exhibition exhibited over 300 local artists and was curated by local curator Rory Harron PhD (Glasgow School of Art).
Cargo	9 th Nov - 26 th Nov	The first exhibition from the Collection of the Arts Council of Northern Ireland in the city in ten years. Curated by Dr Suzanne Lyle, a world class exhibition that featured Tracey Emin, Bridget Riley, Basil Blackshaw, and many more.
Fold	30 th Nov - 14 th Dec	The Northern Irish leg of the Colmcille Spiral Exhibition
Beyond.... What's Possible?	18 th Dec - 25 th Jan	Show presenting works by several of the Culture Company Individual award winners 2013.



Creative Village Arts Ltd.,
32 Victoria Road
Derry~Londonderry
BT47 2PT
Northern Ireland

www.creativevillagearts.com
creativevillagearts@gmail.com
Facebook: Creative Village Arts

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